



# Masterkey for Brokers

If you're a broker, Masterkey can help you more effectively manage your sales, leasing and property management processes. Whether you are a team of three or an organization of 300 agents, our software enables you to **do business better** – that's the Masterkey promise.

## Features

- ✓ CENTRAL LISTING OF PROPERTIES AND UNITS
- ✓ FULLY DYNAMIC USER ACCESS CONTROLS
- ✓ FLEXIBLE SEARCHING
- ✓ REAL TIME TRANSACTIONS
- ✓ REFERRAL MANAGEMENT
- ✓ LEASE CONTRACT PRINTING
- ✓ COMMISSION TRACKING
- ✓ CLIENT TO UNIT AUTO-MATCH
- ✓ WEBSITE SYNCHRONIZATION
- ✓ ACTIVITY LOG
- ✓ LEAD DISTRIBUTION
- ✓ COMPREHENSIVE REPORTING



## Sales

Achieve faster and easier sales with Masterkey! As a Masterkey user, you can now manage and update property information, streamline sales procedures and have at your fingertips a whole range of dynamic tools to revolutionize the whole sales process.



## Leasing

Masterkey redefines how leasing is done. Our software streamlines routine activities involved with leasing properties, and gives you complete control over all your real estate leasing data and processes via one fully searchable and editable database.



## CRM

Set up a call center for a variety of purposes from logging new clients and distributing leads to communicating with customers and your team. A centralized database allows you to easily share all of your information organization wide, virtually eliminating communication breakdowns.



## Masterplan

Breathe life into your projects with Masterkey Masterplan. Engage your potential buyers with a digital exploration of their prospective purchase. Impress with real time information on details like units and fixtures, as well as available units and prices.

**Find out more:**

Visit us at [www.gomasterkey.com](http://www.gomasterkey.com) or call us at +971 4 398 9739.

