



Masterkey's Masterplan

Masterkey's Masterplan breathes life into your sales presentations. It's beautiful, it's easy to use, it's intuitive and most importantly, it sells. Through state of the art technology, allow clients to explore their potential purchases digitally and have all the important information about your properties at their fingertips (literally).

Drawing on real time updates from your centralized Masterkey database, Masterplan ensures that your agents and clients are viewing the most up-to-date information, from available units and fixtures to location of nearest elevators and price. Masterplan is the most appealing and interactive way to guide your client to their ideal property.



Masterplan for Development

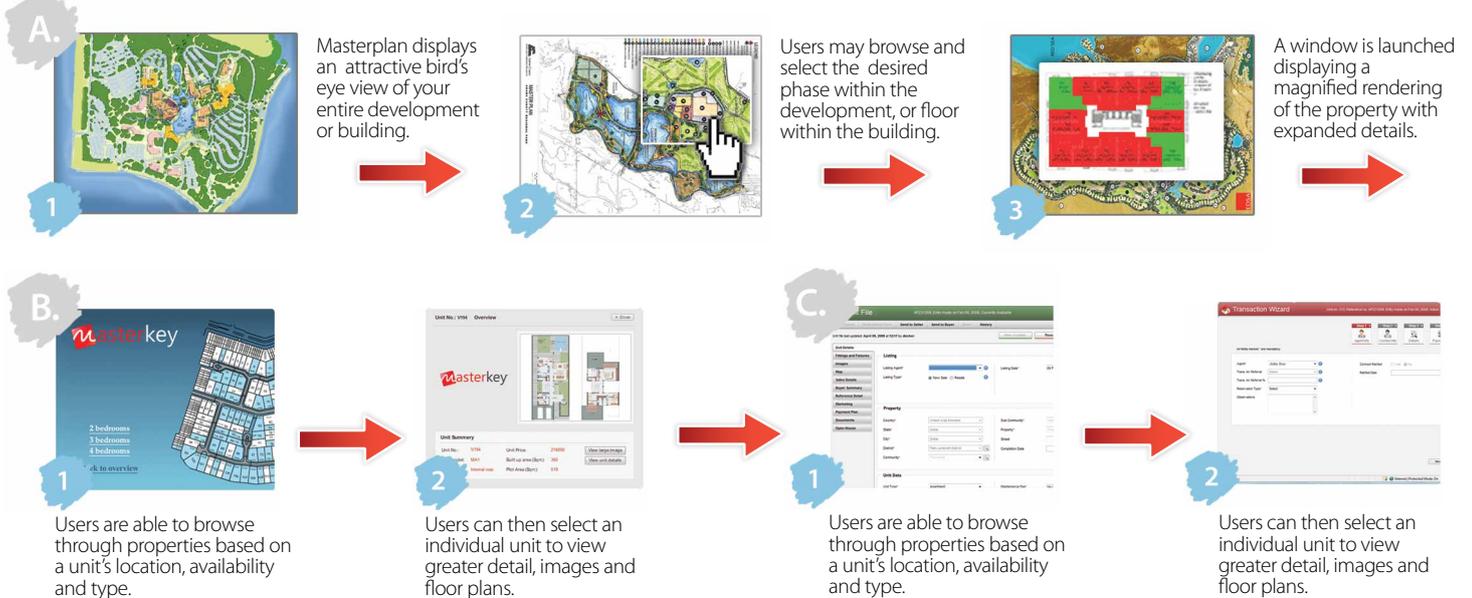
For larger developments with multiple phases, communities, or several buildings, an interactive Masterplan is the perfect way to give your prospective buyers a clear view of your project.



Masterplan for Apartment Buildings or Towers

By creating a Masterplan for your apartment building or tower, you provide clients with a "top-down" view of the entire property. Our team will transform any artist's or architect's rendering of the building into an interactive Flash file.

How it works:



Masterplan is perfect for:



Sales Center Displays

Imagine the impact of displaying your custom Masterplan on a large plasma screen in your sales center.



Your Sales Staff

Make it easy for your agents to locate units, check their availability, and proceed immediately to the reservation or sales process in Masterkey



Trade Shows/Exhibitions

Nothing pulls in foot track like Masterkey's Masterplan displaying live on your stand.



Consumer Facing Websites

Connect Masterplan directly with your website. A public Masterplan is great for your prospective clients to research your building or development.



Property Launches

One of the most unique and effective ways to use a Masterplan is to show it "live" on your building or development's launch day.

Find out more:

Visit us at www.gomasterkey.com or call us at +971 4 398 9739.

