



Masterkey Professional

Comprehensive, innovative and user-friendly, Masterkey Professional is the must-have online tool dedicated to meeting all of your needs in the real estate business.

Leading real estate companies around the world use Masterkey every day for sales, leasing and property management. Why? Masterkey not only manages your business, it improves your entire business process. Learn what many real estate professionals around the globe already have - How much better life is with Masterkey.

Masterkey Professional gives you the power to:

- ✓ Achieve and exceed sales and revenue targets.
- ✓ Synchronize information between you and property portal partner.
- ✓ Optimally organize and manage your business.
- ✓ Enhance data security.
- ✓ Track, monitor and analyze transactions and sales performance.
- ✓ Plan, execute and monitor marketing campaigns.
- ✓ Make better, more informed strategic decisions.
- ✓ Efficiently manage contracts.
- ✓ Achieve better financial management.
- ✓ Save time and money.

Masterkey Professional is the only dedicated online tool designed exclusively for real estate. Masterkey Professional provides complete solutions within three fundamental areas to support your real estate business - **Sales, Leasing and Property Management.**

Below are just some of the functions available in Masterkey Professional:



Sales

Say hello to the most innovative and comprehensive real estate sales software on the planet. We've created our sales software with one goal in mind: To help real estate professionals sell more property. Masterkey Professional gives you the power to organize information and listings, automate sales processes and expand your client base all on one online platform.



Leasing

Designed for a real estate portfolio of any size, Masterkey simplifies day-to-day leasing activities. It allows for effective and easy storage and retrieval of information on contracts, properties and people for you and your team of agents.



Property Management

Dynamic and comprehensive, Masterkey offers a full range of tools and features that do far more than just track payments and expenses. Use this tool to coordinate work orders or tend to tenant suggestions. Masterkey makes property management a breeze.



Marketing Tools

Masterkey also comes complete with marketing solutions to help you increase awareness about your company and properties. Stretch your advertising dollar and achieve maximum ROI with Masterkey's range of marketing solutions that includes tracked and targeted email campaigns, web portal marketing and SMS messaging.



Security

Keeping your information safe and secure is paramount to us at Masterkey. Masterkey strives everyday to ensure that your data is protected the moment it is uploaded onto Masterkey. Real time software upgrades over the internet ensure best in class data security every step of the way.

SaaS

Masterkey is Software as a Service (SaaS). Actually, think of Masterkey as the (SayS) Software at your Service, 24/7, 365. Gone are tedious installations and compatibility issues. With Masterkey, you get dedicated real estate software, developed specifically for what you do. Masterkey has integrated CRM into every component, so whether it's Sales, Leasing, Property Management or Marketing, Masterkey is optimized to maximize your resources and achieve the best for your business.

SaaS

Find out more:

Visit us at www.gomasterkey.com or call us at +971 4 398 9739.

