



Masterkey Vision

Masterkey makes navigating a world of data as easy as spinning a globe with real-time, 3D data using Microsoft Surface™ technology.

What is Masterkey Vision?

Masterkey Vision is an operational dashboard that harnesses natural business intelligence, and provides a visual representation of data across the globe. Masterkey Vision allows real estate professionals to navigate real-time, three-dimensional data using next generation technology, delivering concise, real-time business intelligence and GIS data.

Built over Microsoft Virtual Earth and leveraging the Microsoft .NET platform, Masterkey Vision seamlessly pulls information from a fully integrated, centralized database. Masterkey Vision simultaneously overlays this data onto a virtual globe, allowing you to interact with your data in a completely collaborative manner providing for a truly extraordinary experience.

Masterkey Vision allows users to drill down into data at any level – global, country, city, or street-level. Masterkey Vision intuitively and efficiently displays your data so that you can find the answers you need, faster and easier. Search for and identify properties, view and tour buildings inside and out, and simultaneously link customers with agents and agents to their office.

Features at a glance:

✓ Document integration

Integrate documents, videos and images about units and properties directly into the interactive map. Conveniently retrieve, highlight and mark maps and documents with the touch of your hand.

✓ A collaborative, shared environment

Share the surface environment with multiple users simultaneously allowing for ultimate collaboration.

✓ 3D navigation

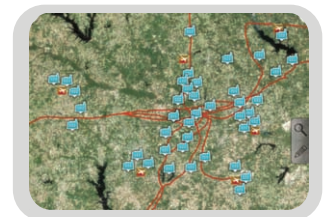
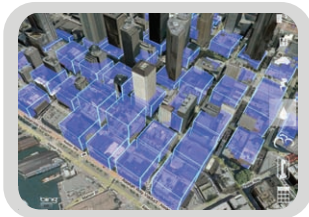
Three-Dimensional exploration both inside and outside of buildings and structures allows you to showcase and search your properties like never before.

✓ Flexible and dynamic searching

Enjoy next generation search functionality that allows you to quickly navigate your data in real time and easily access or focus on popular areas, places of importance or specific activities.

✓ Expandable and robust system

Easily add company specific functionality after the initial deployment. Customizations, changes or additions in functionality can be added to your system at any time.



Masterkey Vision – The ultimate selling tool.

Take your sales presentations to the next level. The impact of a truly hands-on, interactive and virtual experience will leave potential clients breathless. Not only that, but it involves users in the actual sales process, empowering them to find exactly what they want - immediately.

Use Masterkey Vision for:



Sales Center Displays



Property Launches



Trade Shows and Exhibitions

Take business intelligence to the next level.

Capturing and analyzing business data in a proficient and suitable manner is crucial to ensuring a competitive edge. Masterkey Vision provides unparalleled reporting and analysis capabilities to optimize your workflow, and provide you with the right information you need for better, faster, and more accurate business decisions. Masterkey Vision provides you with enhanced visibility and insight into every aspect of your business. Make it easy for your team of professionals to locate units, check their availability and analyze the most relevant and resourceful data available.

Gain visibility into the performance of your properties allowing you to better measure your efforts and easily decipher which properties are giving you the best return on investment.

Find out more:

Visit us at www.gomasterkey.com or call us at +971 4 398 9739.

