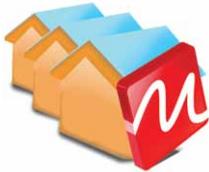# Partner Programs for Web Designers

From the onset, our vision has consistently incorporated the need to work side by side with web designers to help customers better navigate the online world. We're great at building software, you're great at building websites; it's the perfect partnership. Recommending and implementing Masterkey as your client's backend CRM application makes sense for everyone - especially you.

Complete CRM software ready to go

There's no need to add or build additional contact management or client management features for your clients. Masterkey has all the required CRM capabilities needed for the real estate industry.

- ✔ Lead tracking
- ✔ Contact management
- ✔ Activity management
- ✔ Documents and attachments

No development needed! Masterkey has the functionality that real estate companies require

It takes years of development to perfect software to the point where it has the functionality that customers want. Masterkey knows the business and we have the features that industry professionals need and use.
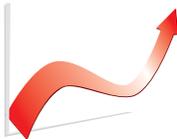
Easy to integrate

Masterkey enables simple integration, as it provides clearly defined web services that export and import the data as needed. Examples of how we integrate can be provided in both PHP and ASP.net. Integration is simple yet robust.

- ✔ PHP and ASP.net coding examples
- ✔ Clearly defined and standardized API
- ✔ Enquiry submission forms
- ✔ Always-on webservices
- ✔ SOAP 1.1, SOAP 1.2 and HTML GET/POST formats

Business development support

Our business development team is ready to support you with:

- ✔ Online presentations
- ✔ Marketing materials
- ✔ In-person demonstrations
- ✔ Lead submission forms
- ✔ Lead tracking

Use your content management system of choice

Masterkey doesn't replace your content management system (CMS), it gives you the flexibility to use the tools that you are comfortable with and that you already offer to customers. Masterkey can be integrated with:

- ✔ Joomla
- ✔ ExpressionEngine
- ✔ Mambo and more
- ✔ Wordpress
- ✔ Drupal

Generate additional monthly revenue

Become a Masterkey Referral Partner or Masterkey Certified Partner and add software sales to your revenue streams. The Masterkey Certified Partner Program allows you to dedicate Masterkey trained staff to resell both the software and consultancy services to your clients.

Find out more:

Visit us at www.gomasterkey.com/partners or call us at +971 4 398 9739.

masterkey